

**Jeff King & Company of San Francisco Receives  
2013 'Best Of Remodeling' Award by Houzz**

***Annual Survey and Analysis of 11 Million Monthly Users  
Reveals Top-Rated U.S. Professionals***

**SAN FRANCISCO, CA** -- January 31, 2013 – Houzz, the online platform for residential remodeling and design, has selected general building contractors Jeff King & Company for the “Best of Remodeling” 2013 award. Over 11 million monthly users chose this high-end residential builder for Best Staircase in the United States. The winning staircase was added to over 10,500 Ideabooks, or online inspiration boards, by homeowners and industry professionals across the country.

“We’re delighted to recognize **Jeff King & Company** among our “Best Of” professionals for design as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes,” said Liza Hausman, vice president of community.

Online platforms have become an integral part of Jeff King & Company’s community engagement as it has launched a company blog, quarterly email newsletter and Facebook page in the past two years. These tools are used to share new projects, homeowner tips, and industry news with an emphasis on Bay Area remodeling solutions. A series of architect and interior designer interviews on the Jeff King & Company blog highlights design trends and advice for homeowners.

“There’s more to Jeff King & Company than the finished product you see. We publish content that reflects a well-rounded approach to building and our dedication to getting every detail right, from fine craftsmanship to our commitment to the environment and community,” said Jeff King, President and CEO.

Houzz has helped to open up dialogue between Jeff King & Company and the homeowner community about sophisticated building solutions. King regularly responds to questions about materials, products, and designs used in past projects. The portfolio section is also used to educate homeowners about home performance systems and unique solutions to the many challenges that arise during a residential remodel.

**About Jeff King & Company**

Jeff King & Company ([www.jeffkingandco.com](http://www.jeffkingandco.com)) provides award winning green building and remodeling services. We combine painstaking craftsmanship, aesthetic understanding and sustainable building practices to create healthy, efficient and beautiful homes.

**About Houzz**

Houzz ([www.houzz.com](http://www.houzz.com)) is a leading online platform for home remodeling, providing inspiration, information, ‘advice and support for homeowners and home improvement professionals through its website and mobile applications. Houzz features the largest residential design database in the world, articles written by design experts, product recommendations, a vibrant community powered by social tools, and information on more than 1.5 million remodeling and design professionals worldwide who can help turn ideas into reality.